

## Stages of Content Creation where AI can be used:

- Idea Generation
- Content Planning
- Scriptwriting Assistance
- Thumbnail and Title Optimization



# AI PROMPTS CHEATSHEET

### Brainstorming with ChatGPT

- **Prompt:** "Explore [topic] ideas tailored for live streaming within [niche] targeting [demographic] with varying skill levels."
- **Prompt:** "Act as [famous person/job title]. Offer [number] creative suggestions to enhance [activity] and achieve this [goal]."
- **Prompt:** "Act as a thoughtful content creator and make a list of valuable tips or insights about [topic]. Make sure your content is easily digestible, and solves a problem or answers questions your target audience may have; ensure your content is actionable, engaging, and serves to educate your audience, thus solidifying your position as a thought leader in your industry."
- **Prompt:** "Give me a list of 5 [idea] types of [root idea] that were viral in the past."
- **Prompt:** "Give some uncommon strategies that [industry, person] can use to [goal] on [platform]."
- **Prompt:** "Generate a list of [X] video ideas centered around [provide details about the main subject]"

### Generate a content calendar

- **Prompt:** "Craft a monthly content calendar highlighting key events, milestones, or product launches within [specific niche]. Plan corresponding live streams to leverage these occasions."
- **Prompt:** "Generate content ideas for live streams that align with the interests and preferences of [your niche] audience. Consider seasonal trends and relevant industry updates."
- **Prompt:** "Embody the strategy of a skilled content manager, and develop a comprehensive 1-month content calendar for a [business] in [industry]. The calendar should account for relevant holidays, key industry events, and the unique content needs of each month, ensuring a consistent and timely flow of content."
- **Prompt:** "Create a weekly live streaming schedule focusing on [specific niche]. Outline topics and themes for each day to maintain audience engagement."

## Thumbnail & Title Optimization

- **Prompt:** "Generate a title for a live stream on [subject] that not only describes the content accurately but also includes a persuasive element to attract clicks."
- **Prompt:** "Generate a title for [topic of your content] that taps into current trends or buzzwords within your [niche] niche, maximizing discoverability and relevance."



## Scripting

- **Prompt:** "I want to create a video on [topic] for [platform name]. Generate an attention-grabbing title, hashtags, and video script that would help with virality."
- **Prompt:** "Create a video script for [product/service], talking about the features and benefits of the product/service. The script should be for a [specify time duration] video, and should include a CTA. [add the product name, type, and key features]"
- **Prompt:** "Create a lively and engaging opening script for your live show on [topic], setting the tone and grabbing the audience's attention from the start."
- **Prompt:** "Write a video script that walks viewers through [topic]. The script should be no more than [duration] long and include the following keywords [insert keywords]."

## Interactive Polls and Q&A

Use AI to create engaging polls and Q&A prompts to boost audience interaction during live streams.

## Real-time Trend Integration

Prompt AI for real-time trends and incorporate them into your live streams to stay relevant and attract a broader audience.

## Promotional Teasers

Generate teaser content and promotional materials to build anticipation before your live streams.



## Cross-Promotion Strategies

Seek AI guidance for effective cross-promotion strategies across different social media platforms to maximize reach

## Targeted Audience Engagement

Utilize AI to analyze audience behavior during live streams and tailor content on-the-fly to maintain engagement.

# Ai Prompts Cheatsheet

## Quality Audio and Visuals

Use AI to recommend tools for optimizing audio and video quality, ensuring a professional and engaging live stream.

## Engaging Content Hooks

Generate attention-grabbing hooks and opening lines to captivate your audience from the start.

## Consistent Branding

Maintain brand consistency across overlays, graphics, and promotional materials with AI-suggested design elements.

## Effective Call-to-Action (CTA)

Craft compelling CTAs to guide your audience towards desired actions, such as subscribing, liking, or visiting your website.

## Analytical Insights for Optimization

Utilize AI to interpret live stream analytics and identify areas for improvement, helping you refine your content and engagement strategies.

## Research Tips

Use AI for recent statistics and trends for up-to-date content.

## SEO Optimization

Incorporate AI-suggested keywords for better search rankings.

## Trend Analysis

Stay updated on emerging trends within your niche.

## Editing Assistance

Use AI to assist in editing content for optimal length and flow.

## Idea Generation

Generate teaser content and promotional materials to build anticipation before your live streams.

## Scriptwriting Assistance

Generate attention-grabbing titles and scripts for various platforms

## Content Planning

Craft a monthly content calendar for [industry]. Create a weekly live streaming schedule for [niche].

## Brainstorming with ChatGPT

Engage AI as a creative thought partner for enhancing content.

## Thumbnail and Title Optimization

Optimize titles for accuracy and click-worthy content.

## Engagement Strategies

Encourage audience participation and craft interactive elements.

## Visual Content Ideas

Generate AI-assisted ideas for visuals and graphics.

## Audience Persona Development

Refine your target audience persona with AI.

# Ai Prompts Cheatsheet

## Cross-Platform Promotion

Repurpose and promote content across various platforms.

## Analytical Insights

Interpret analytics data to refine content strategies.

## Time Management

Employ time-saving tips for efficient content creation.

## Collaboration Ideas

Seek AI-assisted ideas for collaborations within your niche.

## Adapting to Algorithm Changes

Use AI to understand and adapt to platform algorithm changes.

## Adapting to New Features

Stay updated on platform features and incorporate them.

## Brand Consistency

Use AI to maintain consistency across different formats and platforms.

## Community Building

Brainstorm ideas for fostering a sense of community. Remember to visually represent each point with relevant icons, graphics

